



Growing Bolder Launches Second National Season on Public TV

The weekly television program produced by former broadcast news journalists celebrates ordinary people living extraordinary lives and has grown from 2 stations to over 270 stations in just 6 months.

Maitland, FL ([PRWEB](#)) April 11, 2011 -- The Growing Bolder TV Show, featuring Marc Middleton, Bill Shafer and Wendy Chioji is beginning its second national season on public television affiliates. The show, a 30-minute weekly series, features stories on ordinary people living extraordinary lives; masters athletes, cancer survivors, entertainers, authors, musicians and more all proving that it's not about age -- it's about attitude.

Growing Bolder is distributed by American Public Television and produced by Bolder Broadcasting, an Orlando company founded by Middleton, a former TV news anchor. "The show works because it's good news for people of all ages," says Middleton. "It's inspirational and entertaining without being preachy. In fact, most of the people we profile aren't trying to be role models. They're just living their lives and ignoring the limitations that our culture has tried to put on them."

"We're in the stereotype-smashing business," adds Shafer, another former broadcaster and award-winning storyteller. "We tell stories every week that prove it's never too late to change your life, find your passion or improve your health."

Growing Bolder made its national debut in September 2010, jumping from two stations to more than 270 in less than six months. Carriage has picked up for Season 2. "Our success in Season 1 has resulted in other major markets checking us out and picking us up," says Executive Producer Katy Widrick. "We've made many improvements to the show but we're most proud about the addition of some great on-air contributors who epitomize the Growing Bolder spirit," Widrick continues.

Those additions include former news anchor Wendy Chioji, a breast cancer survivor turned adventure racer; NBA Executive, author and motivational speaker Pat Williams and Olympic Gold medalists Dr. Dot Richardson and Rowdy Gaines.

Growing Bolder has also picked up a new national underwriter for Season 2 in Healthy100.org, a comprehensive health and wellness site from Florida Hospital. Healthy100.org provides tools, information and inspiration to help everyone live to a Healthy 100.

Check local listings to see when Growing Bolder airs in your city.

For More Information:

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About Bolder Broadcasting

Bolder Broadcasting is among the world leaders in active lifestyle content creation and delivery across multiple platforms. The Bolder Media Group provides video production, social media and marketing services. Its products include the social networking website <http://GrowingBolder.com>, The Growing Bolder TV Show and



The Growing Bolder Radio Show. The Bolder Media Group is the winner of the Vision Media Award, given to the media organization that's done the most to promote a positive image of aging.

About American Public Television:

American Public Television (APT) has been a leading distributor of high-quality, top-rated programming to America's public television stations since 1961. In 2010, APT distributed nearly half of the top 100 highest-rated public television titles. Among its 300 new program titles per year are prominent documentaries, news and current affairs programs, dramatic series, how-to programs, children's series and classic movies, including For Love of Liberty: The Story of America's Black Patriots, A Ripple of Hope, Rick Steves' Europe, Newslines, Globe Trekker, Simply Ming, America's Test Kitchen From Cook's Illustrated, Lidia's Italy, P. Allen Smith's Garden Home, Murdoch Mysteries, Doc Martin, Rosemary & Thyme, The Rat Pack: Live and Swingin', Johnny Mathis: Wonderful, Wonderful! and John Denver: The Wildlife Concert. APT also licenses programs internationally through its APT Worldwide service. In 2006, APT launched Create® – the TV channel featuring the best of public television's lifestyle programming. APT is also a partner in the WORLD channel expansion project including its web presence at WORLDcompass.org. For more information about APT's programs and services, visit APTonline.org. For more information on Create, visit CreateTV.com.

About Healthy100.org:

Florida Hospital is on a mission to change the way you look at health care so that you come to them in both sickness and in health. Research shows a definite link between lifestyle and longevity. Florida Hospitals model is based around what they call the Creation Health principles. To learn more about their vision for living to a healthy100, and to access all the tools needed to get started and stay motivated, visit Healthy100.org

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